

Community Action Program Logic Model

PROGRAM NAME: Community Action (Advocacy Office, Bread & Bricks, Social Justice Club)		TARGET GROUP: Low-income and marginalized community members in the Davenport West and St.Clair-Christie neighbourhoods		PROGRAM GOAL: To foster the building of a resilient community that demands an end to poverty, social injustice and food insecurity.		
PROGRAM OBJECTIVES:	INPUTS: Resources we invest	ACTIVITIES: What we do	OUTPUTS: Program-based deliverables (e.g. # of program participants, # of sessions delivered)	OUTCOMES: Short-term changes in learning (knowledge, skills, awareness, etc) & medium-term changes in action (behaviour, practice, etc)	INDICATORS: How we measure success in outcomes (e.g. participants report increased food preparation skills)	IMPACTS: Desired long-term changes in conditions or systems (social, economic, environmental, etc.)
OBJECTIVE 1: To increase skills and resources within the community to allow community members to support each other more effectively in facing and overcoming challenges.	<ul style="list-style-type: none"> . Community Advocacy Coordinator . Community Engagement Coordinator . Information & Advocacy Worker . Food & Community Development Workers . Interns . Community Advocates . Community members 	<ul style="list-style-type: none"> . Offer a 10-week Community Action Training program to interested community members that links local challenges to wider systemic issues . Hire trained Community Advocates to staff the Advocacy Office 4 days/ week to provide information, referrals and other support to community members (e.g. accessing benefits, housing issues) 	<ul style="list-style-type: none"> . # of participants trained in Community Action Program . # of Community Advocates . # of daily, monthly and annual visitors to the Advocacy Office . # and types of information, referrals and support provided in the Advocacy Office 	<ul style="list-style-type: none"> . Training Program participants are more aware of the links between local challenges and wider systemic issues and gain skills and resources to help other community members using a peer support model . Advocates gain valuable work experience, take on added responsibility and are valued for bringing lived experience to their work . Visitors to the Advocacy Office receive help and feel supported . Advocates & community members provide eachother with peer support outside of the program 	<ul style="list-style-type: none"> . Training participants report increased awareness, skills and resources (eval suvey) . Advocates report gaining work experience, new sense of responsibility and feeling valued (eval) . Visitors to the Advocacy Office report that their problem was resolved (ongoing feedback, Annual Program Survey) . Evidence of extra-program peer-support amongst advocates & community members (anecdotal evidence & observation) 	<ul style="list-style-type: none"> . Improved social health of participants . More resilient communities and more people taking care of eachother
OBJECTIVE 2: To link personal struggles of community members to wider systemic issues related to poverty, social justice and the food system.	<ul style="list-style-type: none"> . Community Advocacy Coordinator . Community Engagement Coordinator . Information & Advocacy Worker . Food & Community Development Workers . Interns . Guest speakers . Community members 	<ul style="list-style-type: none"> . Hold weekly Social Justice Club meetings and monthly Bread & Bricks meetings . Hold community meetings in the Drop-In Space . Organize guest speakers to give presentations and facilitate workshops on poverty, social justice and wider systemic issues . Identify and plan best actions to take to address systemic issues that negatively impact the lives of community members . Host movie night 	<ul style="list-style-type: none"> . # of Social Justice Club and Bread & Bricks meetings held and # of participants at each meeting . # of community members who attending meetings in Drop-In . # and type of guest speakers making presentations and facilitating workshops . # of people who attend movie night 	<ul style="list-style-type: none"> . Community members are more aware of the connections between the challenges they face on a daily basis and wider systemic problems . Community members are less socially isolated, less inclined to internalize problems/ blame themselves for external factors beyond their control and more inclined to advocate for themselves . Community members feel empowered to speak out against the root causes of poverty, inequality, social injustice and food insecurity 	<ul style="list-style-type: none"> . Community members demonstrate increased awareness (observation) . Community members report feeling less socially isolated, less guilty and more empowered (eval survey) . Community members demonstrate increased empowerment to speak out against injustice (anecdotal evidence & observation) 	<ul style="list-style-type: none"> . More aware and engaged communities
OBJECTIVE 3: To mobilize community members to work together to take effective grassroots action on poverty, social justice and food system issues impacting their lives.	<ul style="list-style-type: none"> . Community Advocacy Coordinator . Community Engagement Coordinator . Information & Advocacy Worker . Food & Community Development Workers . Interns . Community members 	<ul style="list-style-type: none"> . Support coordinated grassroots action against unfair policies and systemic issues . Launch and contribute to larger political and social justice campaigns to raise public awareness of poverty, inequality and other systemic issues and encourage fairer policies 	<ul style="list-style-type: none"> . # and types of action taken . # of wider campaigns launched by The Stop . # of wider political campaigns that The Stop participated in . campaign outputs (# of postcards distributed, # of surveys completed, # of pledges filled out) 	<ul style="list-style-type: none"> . Community members take collective action on wider systemic issues impacting their daily lives . Public is more aware and understanding of the lived experience of poverty . Targeted decision makers and allies listen to and better represent the interests of low-income and marginalized community members . Community members gain a better understanding of the possibility and route to change 	<ul style="list-style-type: none"> . Community members participate in collective action (observation) . Media covers the action (records) . Targeted members of the public report increased awareness and understanding of poverty (anecdotal evidence) . Targeted decision makers & allies acknowledge and respond to concerns & demands (records) . Community members initiate acts of social engagement (observation) 	<ul style="list-style-type: none"> . Fairer policies aimed at ending poverty & promoting social justice, food security and more sustainable food systems; . A more inclusive, responsive & democratic political system
ASSUMPTIONS: Principles, beliefs, ideas behind how and why the interventions will work in our community. <ul style="list-style-type: none"> . Stronger, healthier communities are better able to stand up for their rights, build alternatives and create change. . Engaging in participatory, grassroots social movments leads to individual transformation. . Creating change involves building local alternatives. . People who are connected and informed create stronger and therefore healthier communities. 				EXTERNAL CONDITIONS: Factors outside the program's control that influence it (e.g. economy). <ul style="list-style-type: none"> . Political and public will to create change. . Social stresses and marginalization occuring in participant's personal lives. . Policy changes. . Availability of funding to support community advocacy and engagement work. 		